

Welcome!

ATD Research Triangle Area
2023 Open House

Schedule

5:30 - 6:00 pm Appetizers & Open Networking

6:00 - 6:30 pm Welcome by Chapter President

Chapter Updates by Board of Directors

6:30 - 7:10 pm Activity: Speed Networking

7:10 - 7:30 pm Wrap-Up & Prizes!

Thank you to our Tier 1 sponsors!



ePARAMUS™



rhabit
ANALYTICS

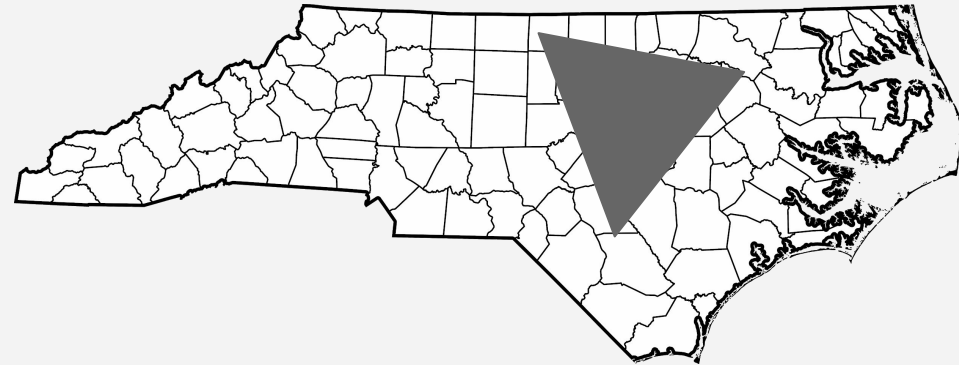


signature
PRESENTATIONS



TIMELYTEXTII™
Write Choice • Right People ✓

Who are we?



2023 Board of Directors (* = first year on the board)



Maria Fister
President



Kyle Mullaney*
President Elect



Alex Cook
Past President



Kokeita Miller
VP Programs
Event Coordin.



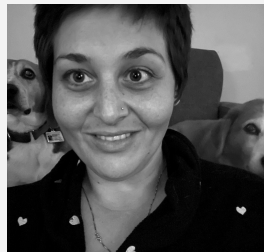
Sean McGinty
VP Programs
Logistics



Julie Foster
VP Membership
Recruitment



Kris Krueger*
VP Membership
Retention



Zoe Fruchter*
VP Comms



Zhaozhao Dongmen*
VP Marketing



Nicole Licata
VP Finance



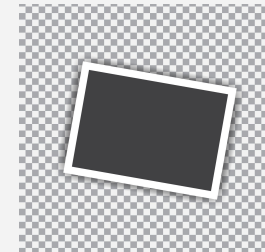
Wendy Gates Corbett
Director-At-Large



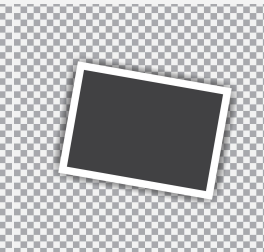
Marianne Luther
Director Student &
Comm. Outreach



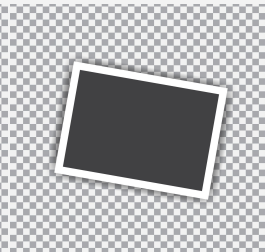
Paige Daniel
Chapter
Administrator



Vacant
IT Support



Vacant
Director
Sponsorship



Vacant
Director
Volunteers



2022 Annual Report



Met or exceeded CARE and CARE PLUS requirements for three years in a row.

We are financially healthy

Income: \$17,778

\$13,000 Membership
\$3,000 CHIP
\$1,500 Sponsorship

Expenses: \$19,601

\$11,000 Tech & Admin
\$5,000 Programs
\$2,500 Membership
\$1,000 Marketing

220

CHAPTER
MEMBERS

POWER
MEMBER

atd+chapter

Association for
Talent Development

51%

POWER
MEMBERS

50+

MEMBER
EVENTS

Virtual, Hybrid, and In-Person **Monthly Programs**

Special Interest Groups on Adaptive Culture, eLearning, and Learning Trends & Innovation

Networking-Focused **Social Learning on Draft** events held throughout the region

Special Events including Lunch & Learns, Member Appreciation Dinner, and the inaugural Carolina Regional Conference

Partnerships



Raleigh Area
Charter Chapter



TRIANGLE
**ORGANIZATION
DEVELOPMENT**
NETWORK



atd CHARLOTTE AREA CHAPTER
Association for
Talent Development

atd PIEDMONT CHAPTER
Association for
Talent Development

atd SOUTH CAROLINA
CHAPTER
Association for
Talent Development



Speed Networking!

Learning Leader Roundtables

What is it?

- Two Roundtables
 - Manger LLR: Team Lead or above
 - Executive LLR: Director or above
- Forum for learning leaders to share unique experiences and challenges with contemporaries
- Small group setting for open discussion of issues and concerns with no set program
- Endorsed by ATD-RTA but open to non-members

Roundtables Leaders

- Adrian West
- Laura Paramoure

Logistics

- Once-monthly lunchtime meeting
- When in-person, hosting is usually rotated
- Apply to join: Email Adrian West at awest@timelytext.com or visit tdrta.org/learning_leaders



The Future: 2023 at a Glance

2023 Strategic Goals

| | | Goal Description |
|----|---------------------------------|---|
| 1 | Student/Community Outreach | Establish a communication strategy of ongoing outreach to current student members and faculty connections to build ATD awareness, encourage participation and volunteering for events. |
| 2 | Student/Community Outreach | Assess interest in hosting an event in Fall of 2023. |
| 3 | Student/Community Outreach | Identify a community outreach event that aligns with ATD goals and then focus on gaining participation in event |
| 4 | Board of Directors / Governance | Review and enhance current succession plan. |
| 5 | Board of Directors / Governance | Develop a pilot for a volunteer committee to support two board roles: VP of Programming: Speaker/Event Coordination and VP of Programming: Logistics. The Programs Committee will be responsible for the what, the who, the where, and the how of the chapter's monthly events, workshops, and SIG meetings. The primary responsibility of this committee will be to plan the speakers and topics for the year and for making sure the events take place smoothly and in a timely manner. |
| 6 | Finance | Identify a potential board member replacement for the Finance role. |
| 7 | Finance | Update financial passwords and share fraud prevention tips during board meetings to prevent financial fraud in Fidelity accounts throughout 2023. |
| 8 | Finance | Complete risk assessment. |
| 9 | Finance | Build or preserve cash reserves by transferring a portion of funds to CIT. |
| 10 | Marketing & Communications | Redesign website. |
| 11 | Marketing & Communications | Complete brand guide. |
| 12 | Marketing & Communications | Shared Google Analytics data with board. |
| 13 | Marketing & Communications | Use the data from new website to guide traffic to site and improve communications and roles within the ATD RTA. |
| 14 | Membership | Increase retention by 10% (from 209 to 230 members) |
| 15 | Membership | Increase power members by 5% (from 98 to 103) |
| 16 | Programs | Find permanent spaces for monthly programs |
| 17 | Programs | Use capability model to plan and implement chapter programs |

2023 Event Lineup



RESEARCH TRIANGLE
AREA CHAPTER
Association for
Talent Development

2023 PROGRAMS

Register at tdrta.org/events

| | |
|--------------|---|
| January 26 | The 7 Fundamentals of Effective E-Learning Brian Lanza & Kimberly Cofrancesco, Location: Raleigh Founded/Gateway |
| February 23 | Open House Maria Fister, Location: Cary Senior Center |
| March 16 | L&D Career Panel, Pt. 1 (Sponsors RTA & NC State Univ.) Location: StateView Hotel |
| April 27 | Amazon Web Services for Instructional Design Development Lawrence Kevin, American Institute of CPAs Bldg. |
| May 25 | Many Hats of Instructional Designers Dr. William Sugar; Location: TBD |
| June 22 | Lights, Camera, Action: Behind the Scenes of Successful Hybrid Learning Events, Cindy Huggett, American Institute of CPAs Bldg. |
| | Summer Break (no program) |
| August 24 | Special Event: In-Person Summer Social 2023 Location: TBD |
| September 28 | Special Session: September Partnership Event w/ ICF & TODN Location: TBD |
| October 26 | L&D Career Panel, Pt. 2 (Sponsors RTA & NC State Univ.) Location: TBD |
| November 16 | PIE/Personal Branding Julie Foster; Location: American Institute of CPAs Bldg. |
| December 14 | Member Appreciation Dinner Location: TBD |

Plus... Special Interest Group sessions on
Adaptive Culture, eLearning, and Learning Trends &
Innovations -- Learning Leader Roundtables --
Munch & Mingles and more!



Raffle Time

Guest/Non-Member Raffle

1
free year of
ATD RTA
Chapter
Membership!

CHAPTER MEMBERSHIP

AS AN RTA MEMBER, YOU WILL HAVE ACCESS TO:

- *monthly RTA newsletter detailing upcoming events, member only resources, and other talent development highlights, both locally and nationally*
- *free attendance to over 40 chapter events throughout the year*
- *connect with other talent development professionals in the area while keeping up with leading issues and topics in the field*
- *and tons more!*

For more information visit: <https://tdrta.org/rta-membership>.

Select membership level

* Mandatory fields

- * Membership level
- Annual 12mth Membership - \$75.00 (USD)
Subscription period: 1 year
No automatically recurring payments
 - Annual 12mth Membership - automatic yearly renewal - \$75.00 (USD)
Subscription period: 1 year
Automatic renewal (recurring payments)
 - Corporate Group Rate Membership - 5+ active members from same Employer - \$60.00 (USD)
Subscription period: 1 year
Automatic renewal (recurring payments)
MUST have 5+ members from the same company. If you are unsure, please contact Paige Daniel- admin@tdrta.org
 - Student - Qualifications are required* - \$50.00 (USD)
Subscription period: 1 year
No automatically recurring payments
*Qualifications:
Undergraduate student taking 12 hours per semester
Graduate student taking 9 hours per semester

Member Raffle

1
free year of ATD
Professional
Membership!

atd
PROFESSIONAL
MEMBER

- ✓ TD Magazine Subscription ⓘ
- ✓ Templates and Tools Library ⓘ
- ✓ TD at Work Guides ⓘ

Plus ATD Webinar and Conference Recordings, Annual State of the Industry Report, and much more.

\$279
per year

RENEW NOW



Coming up in March...

eLearning SIG - March Meeting (Virtual ONLY)

When **15 Mar 2023**
6:00 PM - 7:00 PM

Location Virtual

Spaces left 70

Registered [Be the first](#)

[Register](#)

BUST A MOVIE! USING ANIMATION IN ELEARNING DESIGN

ATD CAPABILITY MODEL:

Personal: Project Management and Lifelong Learning

Professional: Learning Sciences, Professional: Instructional Design, Professional: Training Delivery & Facilitation, Professional: Technology Application

Description:

Join the Research Triangle eLearning community for our March 2023 session! Dawn and Alex will be prepared to talk about using effective animation in eLearning to engage your audience and promote learning transfer. As always, the strength of this SIG is in our community! Please bring your projects and eLearning questions, even if they aren't related.

[Show details](#)

Monthly Program: March 2023

When **16 Mar 2023**
5:30 PM - 7:30 PM

Location TBD

Spaces left 100

Registered [Be the first](#)

[Register](#)

L&D CAREER PANEL VIRTUAL and IN-PERSON

ATD Capabilities:

Personal: Communication, Lifelong Learning

Professional: Career & Leadership Development

Organizational: Future Readiness

Description:

At the Carolina Regional Conference in December of 2022, learning professionals and members of North Carolina ATD chapters learned that the current way that employees learn is changing.

[Show details](#)

March Social Learning on Draft - IN PERSON

When **29 Mar 2023**
6:00 PM - 7:30 PM

Location 1420 Hardimont
Road, Raleigh, NC,
27609

Registered [Be the first](#)

[Register](#)

Social Learning on Draft at Ancillary*Fermentation

Had a bad day at work? Need advice or want to offer advice to someone else? Have questions or want to bounce ideas off of others who talk our Learning and Development language? Then this event is for you!



[Show details](#)

Sign up at
tdrta.org/events



Win a *free* month of chapter membership

*Join or renew your chapter membership
by **March 31**
and we'll extend your renewal date by one month!*

ATD Member Appreciation Month

WE  MEMBERS



10% off national membership rate
10% off ATD RTA chapter membership rate

March 20 to 25, 2023

Network with ATD RTA members



LinkedIn Group:
“ATD Research Triangle Area”



Facebook Group:
“ATDRTA”

Facebook Page:
ATD - Research Triangle
Area Chapter



Website
tdrta.org

Newsletter
To your email address!

Volunteer with ATD RTA!

The ATD RTA chapter is entirely organized and led by volunteers, including one-time and recurring roles, SIG leadership, and the Board of Directors.

To learn more and get connected with current opportunities, please contact us at volunteers@tdrta.org



Thank you for attending!

Please let us know how you enjoyed tonight's event and how we can improve in the future by taking our short event feedback survey:

